

NEW STATEMENT REVEALS OREGON BUSINESS MAGAZINE HAS THE LARGEST CIRCULATION IN PORTLAND METRO AREA.

OREGON BUSINESS
M A G A Z I N E

FACT: No other business-to-business publication reaches more qualified subscribers in the Portland Metro area and in all Oregon than *Oregon Business* magazine.

COMPARE:

OREGON BUSINESS MAGAZINE

Portland Metro Circulation

15,092¹

Total Qualified Circulation

20,187¹

THE BUSINESS JOURNAL

Portland Metro Circulation

8,196²

Total Qualified Circulation

8,783³

When your message needs to reach the largest possible qualified business audience in Oregon, there is only one choice. *Oregon Business* magazine delivers more qualified subscribers than *The Business Journal*, both in the Portland Metro area (Multnomah, Clackamas, Washington, Yamhill, Marion, and Clark Counties) and in statewide Oregon. In the Portland Metro area alone, *Oregon Business* magazine reaches 6,896 more subscribers than *The Business Journal*. In addition, our audited circulation statement identifies our subscribers by job title, industry, and geographic location. Our advertisers *know* they are reaching key business people statewide.

¹ Source: *Oregon Business*, June 2005 circulation statement (BPA)

² Source: *The Business Journal* (Portland), December 31, 2004 Publisher's statement (ABC) Portland Metro is defined as Oregon and Washington circulation combined.

³ Source: *The Business Journal* (Portland), December 31, 2004 Publisher's statement (ABC)